

Visual Literacy: News Media

_____’s Reading of a Photograph

WHAT DO YOU SEE? (Observations)	WHAT DOES IT MEAN? (Inference)
Nonverbal gestures (arms, hands, fingers)	
Facial expression (head, eyes, mouth)	
Body language (distances, code matching)	
People (age, gender, ethnicity)	
Clothing (type, color)	
Background (objects, setting)	
Camera angle, central image	